Peace lyiewuare

UX Researcher

(with a bit of a coding habit)

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EXPERIENCE

Dell

Jan 2019 - Present

User Experience Researcher

- Create research plans, scripts, and surveys to assess the usability of Alienware products
- Utilize qualitative and quantitative methodology by conducting group interviews in conjunction with surveys
- Analyze qualitative and quantitative data to craft usability reports
- Deliver and present usability reports to various teams and employees throughout Dell

The University of Texas at Austin

Jan 2018 - Present

Student Technician

- Update and create new content and graphics for over 100 webpages the current website
- Coordinated and participated in the redesign process for UT Austin's School of Information
- Used research methods, such as competitive analysis and user interviews, to gather data to inform design decisions for the new School of Information website

Chegg, Inc.

Jun 2018 - Aug 2018

User Experience Research Intern

- Developed research plans, test scripts, and surveys to assess and improve usability on EasyBib
- Conducted 8 one-on-one interviews to understand users behavior on EasyBib
- Analyzed qualitative and quantitative data to deliver recommendations to design and engineering teams
- Communicated research findings to over 10 teams and 200 employees

Oberlin College

Sept 2014 - May 2017

Psychology Research Assistant

- Designed and conducted a study researching social presence online
- Researched the influence of metaphor usage on reading comprehension
- Surveyed over 2000 participants using Mechanical Turk and Qualtrics
- Analyzed and compiled quantitative data using SPSS and Excel

EDUCATION

The University of Texas at Austin

May 2019

Master of Science in Information Studies
Focus: User Experience Research, Data Science

Oberlin College

May 2017

Bachelor of Arts in Psychology Bachelor of Arts in Economics

RESEARCH SKILLS

Usability Testing Sketch
Survey Design Photoshop
Competitive Analysis Invision
User Interviews Qualtrics
Web Scraping Microsoft Office

Data Analysis SPSS Research Planning Hotjar

SOFTWARE SKILLS

HTML & CSS
Python
Web Scraping
Automation

Microsoft Azure
Jupyter Notebooks
Github

PROJECTS

Automated Remote Usability Testing

Using AWS and Amazon's Alexa Developer Console, I am currently building a proof of concept to allow for unmoderated usabiility testing through a smart home device. The smart home device will act as the moderator, and AWS will transcribe and semantically analyze the information behind the scenes.

Pitch Training - Amazon Echo Application

Used Amazon's Developer Console, along with their web services to create a program to help musicians train their ear to recognize different notes! More information can be found at peaceux.com/pitchtraining.